



Maximum email security at Olymp
thanks to NoSpamProxy from the cloud

High protection needs for a highly visible company

Olymp is an international menswear brand with a presence in over 40 countries and around 80 stores worldwide. Due to its high visibility, Olymp faces a dual threat: a high volume of spam and targeted cyberattacks via email. Email security is therefore a top priority for this family-owned company headquartered in Bietigheim-Bissingen, southern Germany. Cybersecurity plays a strategic role at Olymp, as demonstrated by the company taking out a dedicated cyber insurance policy that requires particularly effective protective measures.

As part of its migration to Exchange Online, Olymp was looking for a new email security gateway that would not only protect against malware and spam, but also offer additional features.

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Key challenges

- Internationally visible brand is a prime target for cybercriminals
- IT supports a multilingual company with a heterogeneous structure
- Additional functionality in email security and management desired during the transition from Exchange on-premises to Exchange Online

One of the key priorities was the ability to easily manage email signatures for marketing or compliance purposes – commonly referred to as disclaimers. From the outset, Olymp opted for a gateway solution delivered as a cloud service, as the IT team considers this approach superior. Threats and malicious emails can be intercepted before reaching internal infrastructure, and a cloud service guarantees continuous updates – a critical advantage for ensuring maximum protection.

Optimal protection – quietly in the background

After a thorough evaluation of the market, Olymp chose NoSpamProxy Cloud to replace its existing email gateway. The solution was deployed within just a few days.

Most of the time was spent analyzing the previous solution's usage and defining future policies. The actual migration was carried out in collaboration with NoSpamProxy experts, based on proven best practices.

Today, Olymp uses the NoSpamProxy Protection module

to effectively guard against threats such as phishing, CEO fraud, malware, and spam.

Olymp particularly appreciates the transparency in how emails are accepted or rejected: NoSpamProxy provides detailed insights, allowing administrators to quickly identify which rule or setting led to the decision.

Olymp also uses the NoSpamProxy Disclaimer module to manage email signatures for marketing purposes. This replaced a standalone solution that had



previously been used separately from the email gateway.

The marketing team finds the new solution far more user-friendly. IT now only has to manage one integrated system that covers email

security, signature management, and additional features.

Impressed by the performance, Olymp is already planning to implement email encryption with NoSpamProxy Encryption.

Collaboration with the NoSpamProxy team was smooth. The project was completed without issues, and the experts convinced with their deep knowledge of email security and Exchange – based on experience from many similar projects.

“ The NoSpamProxy scoring system allows for very precise tracking of delivery or rejection decisions – far better than our previous solution. It’s been a major relief, especially when working with our international suppliers.

Keven Kanet, Head of IT Infrastructure,
OLYMP Bezner KG

Highlights

- Maximum security – always up to date and perfectly configured as a cloud service
- Over 700 satisfied users enjoy uninterrupted work with strong protection
- Consolidation of previously separate solutions for email security and signature management in a single modern cloud platform
- Rapid rollout and background protection from day one

NoSpamProxy Cloud frees up resources

This mid-sized company benefits greatly from using NoSpamProxy. More than 700 employees – both at headquarters and in international stores – enjoy effective protection from email-based threats.

The marketing team can easily deploy campaign-specific signatures. Thanks to the powerful modern cloud-based NoSpamProxy Suite, Olymp's IT

department can delegate tasks to security experts and streamline its systems.

The result: valuable resources are freed up, allowing IT to focus on driving innovation within the company.

“ After a short familiarization period, everything stabilized quickly. Since then, NoSpamProxy has done exactly what it's supposed to – protect us reliably from threats and spam, silently in the background. That's exactly how we envision perfect email security.

Keven Kanet, Head of IT Infrastructure,
OLYMP Bezner KG

NoSpamProxy delivers reliable protection against malware, ransomware, and spam, while offering secure, user-friendly email encryption, seamless large file transfer, and effortless central management of email disclaimers. Whether deployed in the cloud or on-premises, NoSpamProxy ensures maximum email security – proudly Made in Germany. Discover more at www.nospamproxy.com